



NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

Office of Corporate Communications

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Vote now to bring NGA to South by Southwest

SPRINGFIELD, Va. — The National Geospatial-Intelligence Agency has an opportunity to participate in the South by Southwest Interactive Festival scheduled for March 10-18 in Austin, Texas.

South by Southwest (SXSW) is the premiere event in the country for introducing and discussing new ideas and creative technologies. Hosted each year in Austin, Texas, SXSW has included speakers such as President Obama, Biz Stone (co-founder of Twitter and Medium), and Kevin Plank (Under Armor CEO). This year, NGA has submitted two panels to South by Southwest, open to voting until September 2.

The two nominated panels are:

Next Gen National Security

The way we protect our nation is changing every day, in every way. One of those changes affects every company: the people behind the scenes. All great organizations want to attract – and keep – the best and brightest. Instead of focusing on larger salaries, companies are beginning to focus on other factors such as flexibility, fulfillment, and job security. The national security community focuses on the mission of keeping our nation safe, and provides employees the opportunity to work with the coolest technology on Earth. In this panel, we share the secrets of how national security organizations are changing to attract digital talent – and what they think matters to early-career employees. [Vote for this panel.](#)

Government and Industry: Not So Different After All

Governments and the private sector: turns out they're not so different. Whether you're the USPS or GE, everyone is striving to understand how to deliver products and services, satisfy customers, and leverage emerging technologies. In fact, the national security space continually engages with private companies to share knowledge and find inspiration. Whether working with a media company to understand how to deliver content to customers, or discussing SEO with a tech company, the IC and private companies collaborate on some of the important topics facing us today. Join us to discuss what they've learned – and find out why government and private sector companies partner to solve challenges. [Vote for this panel.](#)

The SXSW Panel Picker allows the community to browse, leave comments, and vote for what they think are the best fit for the March event. In order to vote, users must [create an account](#) or login using their [Facebook credentials](#). Voting ends Sept. 4, 2015. [Visit the SXSW FAQ for more information.](#)

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About NGA

NGA delivers world-class geospatial intelligence that provides a decisive advantage to policymakers, warfighters, intelligence professionals and first responders.

NGA is a unique combination of intelligence agency and combat support agency. It is the world leader in timely, relevant, accurate and actionable geospatial intelligence. NGA enables the U.S. intelligence community and the Department of Defense to fulfill the president's national security priorities to protect the nation.

For more information about NGA, visit us online at www.nga.mil, on [Facebook](#) or on [Twitter](#).

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